



Erik Riffle

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Education

Grand Valley State University Allendale, MI

BFA: Graphic Design 2016

SKILLS

Mac and Windows operating systems

Adobe Creative Suite, After Effects, Lightroom

Sourcetree, Bitbucket

HTML, CSS, and Javascript

Wordpress

Experience

Operate Beyond Front-End Developer

February 2021 – December 2022

As a front-end developer, I was responsible for creating multiple ecommere websites per week. This includes HTML, CSS, and Javascript coding, and upon completion, pushing the website live using Sourcetree and Bitbucket. On larger projects, I worked with the back-end development team to craft new functionalities for the websites.

CP Solutions / VMD Services Design Coordinator

June 2019 – January 2021

This position requires designing social media and website graphics for various clients, which involves finding and editing stock photos as well as maintaining variety and consistency. I am also in charge of designing websites and styling with CSS. My responsibilities also include maintaining high SEO rankings for clients and designing print flyers and postcards.

Great American Media Services Multimedia Designer

October 2017 – November 2018

I was in charge of the design and scheduling for both printed publications and emails for the Lawn & Garden Retailer magazine. This includes knowledge of printing specifications, HTML and CSS coding, and turnaround times. I worked closely with members of the sales, editorial, and advertising teams to make sure deadlines and editorial minimums are met.

Creative Image Designers Graphic Designer

May 2014 – September 2017

Duties include designing, printing, cutting, and constructing vinyl wraps, signs, and banners, as well as applying vinyl. Work also includes designing promotional items and installing wall and vehicle wraps. I also designed stationery, apparel, and websites. Experience outside of design includes proficient knowledge of Quickbooks and Excel functions, as well as communicating with clients and vendors to create estimates and order materials.

References

Available upon request.